

CHAPTER III:

SIGN REGULATIONS POLICIES AND PROCEDURES

3.1 General.

(1) It is the purpose of this chapter to promote the public health, safety and general welfare through reasonable, consistent and nondiscriminatory sign standards. The sign regulations in this chapter are not intended to censor speech or to regulate viewpoints, but instead are intended to regulate the secondary effects of speech, especially insofar as those secondary effects may adversely affect aesthetics and traffic and pedestrian safety. In order to preserve and enhance the District as a desirable community in which to live and do business, a pleasing, visually attractive environment is of foremost importance. The regulation of signs within the District is a highly contributive means by which to achieve this desired end. These sign regulations have been prepared with the intent of enhancing the visual environment of the District and promoting its continued well-being, and are intended to:

- (a) Maintain and enhance the aesthetic environment;
- (b) Maintain pedestrian and traffic safety; and
- (c) Minimize the possible adverse affect of signs on nearby public and private property.

3.2 Developer and Builder Sign Regulations.

(1) Developers and builders will not be authorized to display signs unless approved by the District:

(2) Any other signs, flags, balloons or any other type of business advertising will not be permitted unless approved by the District.

(3) All approved signs must be clean, in good repair and well placed. Any old or signs in need of repair will be removed.

3.3 Homeowner and Business Sign Regulations.

(1) Homeowners and/or businesses are not permitted to place signs in the District's rights-of-way without prior approval of the District. This prohibition includes, but is not limited to, open house directional signs, garage sale signs, and for sale or for lease signs.

(2) No lost and found signs or any other type of (snipe) sign will be allowed without prior approval from the District.

3.4 Removal of signs.

(1) In addition to all other provisions for enforcement of this chapter, any sign violating the provisions hereof may be removed by the District.

(2) All costs of the action provided in this section shall be the liability of the person responsible for the display of the offensive sign and such liability shall be enforced by the District

3.5 Effective Date

This Chapter was adopted and went into effect on November 28, 2006.